

SASH 2015 MEDIA KIT

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EDITORIAL OFFICE • ADVERTISING AND MARKETING SALES

- SPIRIUM EDITOR-IN-CHIEF, MS TIINA ILOLA, TIINA.ILOLA@GMAIL.COM, TEL. +358 (0)40 544 6360
- WEBSITE ADMINISTRATOR, MS ANNI SAARELA, ANNIESAARELA@GMAIL.COM, TEL. +358 (0)44 573 9820

SPIRIUM

- COPIES PER ISSUE: 2200
- CIRCULATION: SASH MEMBERS, HOSPITALS, UNIVERSITIES OF APPLIED SCIENCE AND UNIVERSITIES, LIBRARIES IN FINLAND
- FORMAT: A4, 210 MM × 297 MM
- AVERAGE NO. OF PAGES: 30-40/ISSUE
- FREQUENCY: FOUR ISSUES PER YEAR

ISSUE	THEME	SUBMISSION DEADLINE	PUBLISHED
1/2015	ANESTHESIA IN ENDOSCOPIC AND INVASIVE PROCEDURES	29.1.2015	5.3.2015
2/2015	WORKING HOURS AND SHIFT WORK, ERGONOMICS AND SAFETY	16.4.2015	22.5.2015
3/2015	PEDIATRIC ANESTHESIA, PAIN MANAGEMENT AND POSTOPERATIVE CARE	6.8.2015	11.9.2015
4/2015	MEDICAL AND FLUID THERAPY, TIVA AND TCI	29.10.2015	5.12.2015



 Suomen Anestesia- ja Kirurgianhoitajat ry.

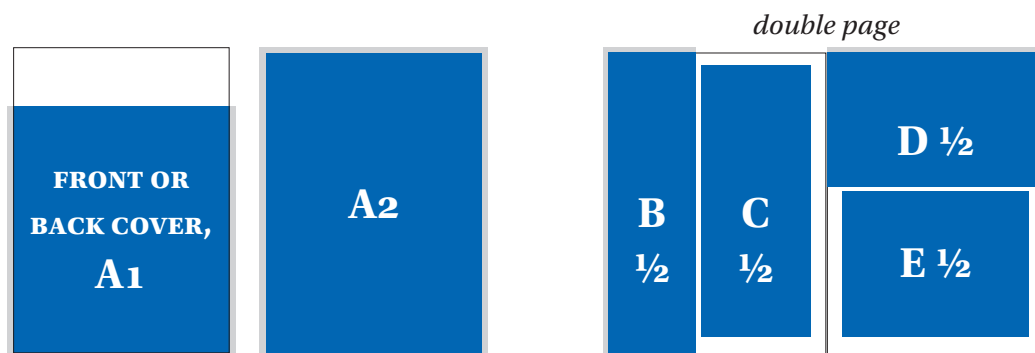
ADVERTISING SPECS

SPURIUM

When advertisements or seminar announcements are published in the Spirium print edition we offer a 25 per cent discount on the web content advertising rates.

ADVERTISEMENTS

PLACEMENT	PRICE	SIZE	WIDTH	HEIGHT	BLEED
FRONT COVER	1800 €	A1	210 MM	240 MM	3 MM
BACK COVER	1200 €				
INSIDE FRONT COVER	1300 €	A2	210 MM	297 MM	3 MM
INSIDE BACK COVER	1100 €				
FULL PAGE	1000 €				
HALF PAGE	700 €	B ½	84 MM	297 MM	3 MM
		C ½	106 MM	262 MM	-
		D ½	210 MM	130 MM	3 MM
		E ½	180 MM	140 MM	-



Digital, print-ready material, with embedded fonts, in PDF format with +3 mm bleed, colours CMYK and resolution 300 dpi (graphics .eps, .jpg, .tiff; CMYK 300 dpi) may be submitted by e-mail to: jari.simonen@lifeteam.fi. Please note material submission deadlines. Design fee for additional work is € 80.00 / h (minimum € 80 + VAT 24 %) or by separate agreement.

SEMINAR ANNOUNCEMENTS

SINGLE ISSUE	500 €
TWO ISSUES	700 €
THREE ISSUES	900 €
FOUR ISSUES	1000 €

Seminar announcements are to be submitted to Spirium's Editor-in-Chief by the submission deadline in PDF or text file format (.docx, .rtf). The length of seminar announcements is not limited, however, Spirium reserves the right to make editorial and layout changes. Seminar announcements are displayed in Spirium's Coming Events column.

ADVERTISING SPECS

WEBSITE WWW.SASH.FI

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ADVERTISEMENTS

SIZE	12 MONTHS	6 MONTHS	1 MONTH
170 × 250 px	950 €	500 €	200 €
170 × 50 px	550 €	300 €	100 €

Advertisements feature a link to the organisation's website. Advertisements are displayed on all web content pages. They are placed in the right-hand column and start from a height of approximately 500–800 px, depending on the current content. Advertisements are arranged from the top down by date of order.

EDUCATIONAL SEMINAR ANNOUNCEMENTS

SIZE	12 MONTHS	6 MONTHS	1 MONTH
170 × 250 px	500 €	300 €	100 €
170 × 50 px	250 €	150 €	50 €

Announcements feature a link to the seminar website and are displayed on all content pages. Advertisements are placed in the left-side column below the Association's own advertisements, according to the date of order.

CAREER OPPORTUNITIES ADS

1 month	300 €
1 week	85 €

Career opportunities ads will be allocated approximately half of the homepage beginning from the top. At half page the advertisement may be viewed in full (by pressing the Read more link).

MATERIALS SUBMISSION

Publication-ready material in JPEG or GIF format may be submitted by e-mail to: annisaarela@gmail.com

Educational seminar announcements →

The screenshot shows the homepage of Suomen Anestesia- ja Kirurgian Seura ry. The main content area features a large blue box with the text 'Career opportunities ad'. Below this, there are two smaller articles: 'Tiedotus eläkeläisjäsenille!' and 'Jaana Hirvijoki jatkaa heräämöprojektin vetäjänä'. The right sidebar contains navigation links such as 'Yhteystiedot', 'Jäsenille', 'Koulutuspaivat', and 'spirium'. The bottom of the page has a footer with contact information.

← Career opportunities ads

← Advertisements