



SASH 2018 Media Kit

The Finnish Association of Nurse Anesthetists (SASH) publishes the journal **Spirium** (ISSN 0784-3658). The first issue came out in 1966. The association also administers the website **www.sash.fi**

SPIRIUM

- Copies per issue: 2.200
- Circulation: SASH members, hospitals, universities of applied science and universities, libraries in Finland
- Format: 210x297 mm (A4)
- Average number of pages 30–40 / issue
- Frequency: four issues per year

Editorial office

Editor-in-chief:

- Susanna Sunnarborg-Annala
susanna.sunnarborg@sash.fi
+358 40 702 5272

Editors:

- Anna Rantanen
anna.rantanen@sash.fi
+358 40 758 9581
- Annika Aho-Konttinen
annikaahokonttinen@gmail.com
+358 40 553 5128

Publishing days and deadlines 2018

Issue	Deadline	Published
1 / 2018	25.1.2018	wk 10
2 / 2018	26.4.2018	wk 23
3 / 2018	23.8.2018	wk 40
4 / 2018	25.10.2018	wk 49

Ad specifications

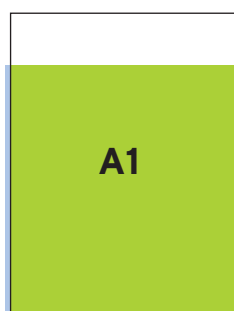
Place	Size	Width	Height	Bleed	Price
Front cover	A1	210 mm	240 mm	3 mm	1 900 €
Back cover	A1	210 mm	240 mm	3 mm	1 270 €
Inside front cover	A2	210 mm	297 mm	3 mm	1 380 €
Inside back cover	A2	210 mm	297 mm	3 mm	1 160 €
Full page 1/1	A2	210 mm	297 mm	3 mm	1 060 €
Half page	B ½	84 mm	297 mm	3 mm	750 €
Half page	C ½	106 mm	262 mm	-	750 €
Half page	D ½	210 mm	130 mm	3 mm	750 €
Half page	E ½	180 mm	140 mm	-	750 €

Material transfer

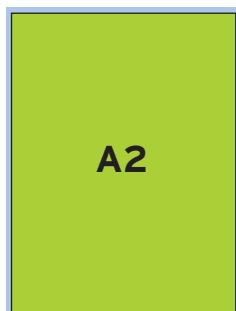
Please submit digital, print-ready material in pdf format (fonts embedded + 3 mm bleed, colours CMYK, resolution 300 dpi) to **pauliina.lindholm@pointpanic.fi** and the editor-in-chief **susanna.sunnarborg@sash.fi**.

Sales inquiries and additional information

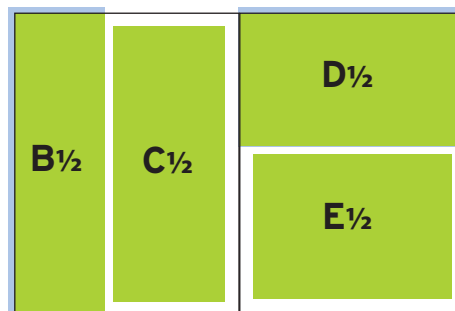
susanna.sunnarborg@sash.fi.



Front or back cover



Full page, inside covers 1/1



Half pages' placement on double page



SASH 2018 Media Kit

WEBSITE www.sash.fi

Webmaster:

- Markus Sjögren, markus@sash.fi
+358 40 731 6082

Editor:

- Iina Harju, iina.harju@sash.fi
+358 40 848 5010

Ad specifications and prices:

Size	12 months	6 months	1 month
200 x 200 px	550 €	300 €	100 €

Ads are displayed on the front page footer and linked to the company home page. It is also possible to get a customised advertisement in the main page's animated banner. Inquiries: **markus@sash.fi**.

Material delivery:

Please send ready-to-publish material in jpg- or gif-format to **markus@sash.fi**.

The screenshot shows the SASH website layout. At the top is a blue header with the SASH logo and navigation links. Below the header is a large banner area. A green arrow points to a 'CUSTOMIZED ADS' banner on the right side of this area. Below the banner area is a section with two columns of text: 'Ajankohtaisia' (Current events) and 'Seuraavat koulutuspäivät' (Next training days). At the bottom of the page is a dark blue footer. A green arrow points to the 'COMMON ADS' (200 x 200 px) area in the footer. The footer contains contact information for Suomen Anestesia- ja Sädehoitajat ry (SASH ry) and SASH Finland.