



SASH 2021 Media Kit

The Finnish Association of Nurse Anesthetists (SASH) publishes the journal **Spirium** (ISSN 0784-3658). The first issue came out in 1966. The association also administers the website **www.sash.fi**

SPIRIUM

- Copies per issue: 2.200
- Circulation: SASH members, hospitals, universities of applied science and universities, libraries in Finland
- Format: 210x297 mm (A4)
- Average number of pages 30–40 / issue
- Frequency: four issues per year

Editorial office

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Publishing days and deadlines 2021

Issue	Deadline	Published
1 / 2021	21.1.2021	wk 10
2 / 2021	22.4.2021	wk 23
3 / 2021	19.8.2021	wk 40
4 / 2021	21.10.2021	wk 49

Ad specifications

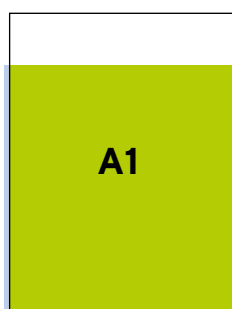
Place	Size	Width	Height	Bleed	Price
Front cover	A1	210 mm	240 mm	3 mm	1 900 €
Back cover	A1	210 mm	240 mm	3 mm	1 270 €
Inside front cover	A2	210 mm	297 mm	3 mm	1 380 €
Inside back cover	A2	210 mm	297 mm	3 mm	1 160 €
Full page 1/1	A2	210 mm	297 mm	3 mm	1 060 €
Half page	B ½	84 mm	297 mm	3 mm	750 €
Half page	C ½	106 mm	262 mm	-	750 €
Half page	D ½	210 mm	130 mm	3 mm	750 €
Half page	E ½	180 mm	140 mm	-	750 €

Material transfer

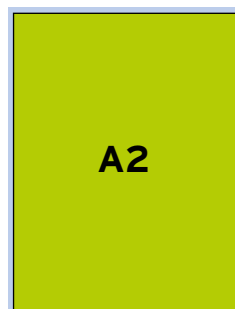
Please submit digital, print-ready material in pdf format (fonts embedded + 3 mm bleed, colours CMYK, resolution 300 dpi) to **pauliina.lindholm@pointpanic.fi** and the editor-in-chief **anna.rantanen@sash.fi**.

Sales inquiries and additional information

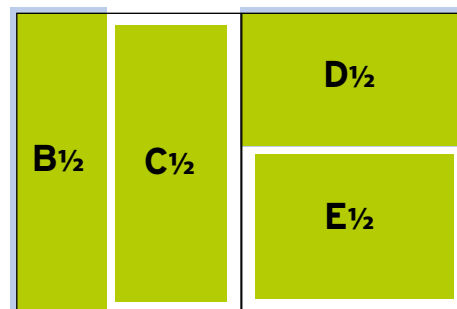
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Front or back cover



Full page, inside covers 1/1



Half pages' placement on double page



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WEBSITE www.sash.fi

Webmaster:

- Markus Sjögren
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Ad specifications and prices:

Size	12 months	6 months	1 month
200 x 200 px	550 €	300 €	100 €

Ads are displayed on the front page footer and linked to the company home page. It is also possible to get a customised advertisement in the main page's animated banner. Inquiries: **markus@sash.fi**.

Material delivery:

Please send ready-to-publish material in jpg- or gif-format to **markus@sash.fi**.



Ajankohtaista

- Hoidon suunnittelu ja toteutus SASH:n näkökulmasta
- Anestesia- ja sedatiivihoidon turvallisuus ja laatu
- Työhyvinvointi ja turvallisuus anestesiassa
- Lääkinnällisen anestesian käytön turvallisuus ja laatu

Seuraavat koulutuspäivät

- 2021:08:10-11 Terveystieteiden päivät
- 2021:08:12-13 SASH ry. Anestesiakurssi 2021
- 2021:08:14-15 SASH ry. Anestesiakurssi 2021
- 2021:08:16-17 9th World Congress of the World Institute of Pain (WIP)
- 2021:08:18-19 WICNA 2021
- 2021:08:20-21 Kivun hoito moniammatillisena yhteistyönä
- 2021:08:22-23

